

BlueBox Global Technology Fund surpasses \$1 Billion Assets Under Management

Geneva, November 29, 2021 – BlueBox Asset Management is proud to announce that the BlueBox Global Technology Fund reached \$1 Billion in Assets Under Management this November: a significant milestone since the fund's launch on March 29, 2018, with an initial seed of less than \$10 million.

Luis Viveros and Gely Solis, respectively CEO and Head of Investments of Blue Box Wealth Management, partnered with William de Gale, previously the long-time PM of BlackRock's World Technology Fund, for which he had developed a unique strategy that clearly differentiated itself from other technology funds. They decided to create the BlueBox Global Technology Fund to continue William's Direct Connection strategy:

- Invest in the enablers of digital disruption, not in the disruptors;
- Maintain a low turnover in the portfolio, with long-term ownership of stocks;
- Avoid over-valued, profitless companies with ultra-high revenue growth;
- Instead buy companies that are very profitable, where those profits are growing in the mid-teen's or better and are not being diverted away from shareholders;
- Focus mainly on companies with a market cap of \$10bn to \$100bn, rather than the mega-caps;
- Remain benchmark agnostic – the portfolio does not look like the index.

The result of applying this traditional investment approach in the technology sector is outstanding performance: 1st quartile performance in 2020 and 2021 YTD and 1st decile performance for the 3 years from inception. ¹

"Lockdown video-conferencing also accelerated our AUM growth, by allowing me to speak directly to many more fund investors at the key time, with UCITS, a critical mass of AUM and top-decile 3-year performance all coming in the space of a few months." – William de Gale, Lead Portfolio Manager

¹ Data from Bloomberg Terminal 24.11.2021

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Almost four years after launch, the BlueBox Global Technology Fund has an outstanding performance of 168.31%² since inception, with Assets under Management of \$1.06 Billion³. The unique investment thesis utilised by the dynamic duo investment team of William de Gale & Rupert de Borchgrave further underlines that technology outperformance is to be found outside the mega caps and profitless disrupters.

“The team at BlueBox is proving that a good idea combined with top talent, strong discipline and hard work brings great results” – Luis Viveros, Managing Director

BlueBox has the fundamental belief that in order to have a successful strategy it is necessary to have a simple, but strong investment thesis and to cater to the needs of its investors. This further underlines the uniqueness of this boutique Asset Manager, making its name in the world of finance.

“We envision the future of BlueBox Asset Management to be a commitment to strategies that apply a traditional, solid investment process to long-trend thematic” – Gely Solis, Director

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² Performance-based on Share Class S since launch on March 29, 2018 (ISIN LU1793347128), valid at 24.11.2021

³ Data as of 24.11.2021

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