BlueBox Global Technology Fund

Direct Connection



BlueBox Global Technology selected by Jupiter multi-manager as its preferred technology strategy

Dear Investors,

We are pleased to inform you that the BlueBox Global Technology Fund has been selected as the preferred technology strategy for Jupiter Merlin multi -manager funds. The award-winning Independent Funds team of Jupiter Asset Management invests more than \$8bn across six multi-manager portfolios, and after in-depth due diligence into our fund and investment process, decided to make a significant allocation to BlueBox across the full Jupiter Merlin range. They appreciated BlueBox's focus not on obvious and over-priced disrupters, but on the technology businesses enabling that disruption. In their own words: "The portfolio fits in perfectly with our view that technology is a long term secular theme. The BlueBox strategy is active, focused and valuation sensitive. Their philosophy fits in well with that of the Merlin team as it is strongly biased towards those businesses which have strong balance sheets, generating plenty of free cashflow."

This represents the strongest endorsement we could have wished for and brings the fund's AuM to well over \$350 million. Given the low turnover associated with the BlueBox strategy and the liquidity of its holdings, this increase in size requires no change to our approach and does not impact the liquidity of the fund, so when added to the fund's performance of +58% YTD and +98% since inception, it places us in a very strong position to expand our business further.

The BlueBox Team 16.12.2020

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